

THE CENSUS BUREAU IS ASKING OUR HELP

The goal of the Census Bureau is to **count everyone once, only once, and in the right place** in order to maintain and obtain the appropriate federal funding for our communities.

Sterling is currently behind the national and state response rate at 42.5%. The current national response rate is 50.7% and Connecticut's is 52.4%. [Response Rates](#) are updated each afternoon.

This year for the first time, everyone can respond to the census in multiple ways. People are able to respond to Census 2020 questions online at <https://2020census.gov/>; they may call by [phone](#); people may complete the questionnaire mailed to them; and finally, if they don't utilize any of these methods, enumerators will go door-to-door in a month or two.