

STERLING ENERGY COMMITTEE  
SPECIAL MEETING  
**THURSDAY AUGUST 25, 2016**  
STERLING MUNICIPAL BUILDING – ROOM #15  
1183 PLAINFIELD PIKE, ONECO, CT  
**TIME: 7:00 P.M.**  
AGENDA

- I. Call to Order
- II. Introductions
- III. Meet Sunlight Solar
- IV. Roles –SmartPower, Installer, Community
- V. Launch Workshop
  - a. Schedule date, time, and place
  - b. Agenda for workshop
  - c. Town mailing
  - d. Press release
- VI. Solar ambassador meeting
  - a. Schedule event
  - b. Outreach letter
  - c. Agenda
- VII. Events
  - a. September 10 Family Day
  - b. Schedule follow up workshops
  - c. Other events
- VIII. Tools
  - a. Website – need quote from town leaders, town seals
  - b. Banners
  - c. Yard Signs
  - d. Flyers
- IX. Roles within campaign
  - a. Media coordinator
  - b. Ambassador coordinator
- X. Schedule bi-weekly call
- XI. Photo
- XII. Adjournment